

PRESS RELEASE

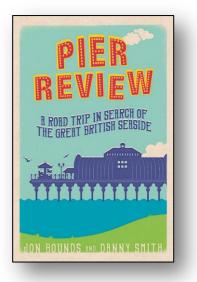
Pier Review

A Road Trip in Search of the Great British Seaside

Jon Bounds and Danny Smith

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Fifty-five piers. Two weeks. One eccentric road trip.



Before the seaside of their youth disappears forever, two friends from the landlocked Midlands embark on a hare-brained journey to see all the surviving pleasure piers in England and Wales. With a clapped-out car and not enough cash, Jon and Danny recruit Midge, a man they barely know, to be their driver, even though he has to be back in a fortnight to sign on...

Taking turns to tell their madcap story, Jon and Danny invite us to join them as they take a funny and nostalgic look at Britishness at the beach, amusement in the arcades and friendship on the road.

Potential feature angles:

- On the Road meets On the Buses: a funny and nostalgic look at Britain's surviving pleasure piers
- What's the appeal of unusual adventures?
- Ten things you didn't know about Britain's piers

Media opportunities:

- Extracts/serialisation
- Author available for interview and to write exclusive articles
- Photos available

Jon Bounds documented outsider culture for the website '*Birmingham: It's Not Shit*' for ten years. He's written for the *Birmingham Post, Fused* and the *Guardian*, and has appeared as a cultural commentator on Radio 4. He lives with his wife in a small town in Oxfordshire, where he is thinking of taking up Morris dancing.

Danny Smith has written on culture, pop or otherwise, for *Vice, Fused* and *Area* magazines. He's worked the bars and doors of some of the roughest pubs in Birmingham, sold encyclopedias in the Australian outback and taught gang kids from the ghettos of New Jersey how to shoot a bow and arrow. He's now back in Birmingham.

For review copies, images or to interview the authors please contact Dean Chant 01243 771107 dean@summersdale.com

